

The GM debate is as much a war of words as of facts. Food and farming are being changed forever - yet whether for good or bad is the subject of an increasingly bitter argument. Those promoting GM have mounted an intense campaign, characterising their opponents as terrorists and Luddites, governed by ignorance, irrationality and hysteria. Yet public opinion remains unconvinced and antagonistic. As the argument intensifies and the voices on all sides get louder, Genetically Modified Language cuts through the confusion and controversy to the issues and ideology at the heart of the disagreement. Guy Cook subjects the language of the case for GM to a careful and detailed examination. He looks in turn at the persuasive strategies used by politicians, scientists, the media, biotechnology corporations, and supermarkets, showing how their arguments mix together scientific, commercial, ethical and political criteria, and are seldom as factual and straightforward as they claim. Through analyses of recurrent words and phrases, and of the constant comparisons made with other international issues, he shows how the GM debate has become inseparable from the wider political conflicts of our time. In a final chapter he turns to public reactions to all of the arguments. Throughout this analysis, the campaign for GM is seen as exemplifying disturbing trends in the contemporary use of language for public information. Language which purports to seek clarity and neutrality, and to be a vehicle for informed democratic debate, is in fact achieving the opposite effects: obscuring the issues and manipulating opinion. Written in a clear, accessible style and drawing on illustrative examples, Genetically Modified Language is an insightful look at how language shapes our opinions.

Aconsejamiento Pastoral (Curso de Formacion Ministerial: Consejeria) (Spanish Edition), Drug Calculations for Nurses Who Hate Numbers (Simplified Nursing), Amazing Spider-Man Masterworks Vol. 15 (Amazing Spider-Man (1963-1998)), A Lady of His Own: A Bastion Club Novel, Drift Toward Dissolution: The Virginia Slavery Debate of 1831-1832, The Adventures of Isabelle Book I: The Embryo Goddess and the Morpho,

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Food and farming are being changed forever - yet whether for good or bad is the Genetically Modified Language: The Discourse of Arguments for GM Crops.

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decision-making on genetically modified organisms (GMOs) is a fitting arguments that genetic information should be patentable and that Even the language used in the international arena to ensure the right to food is infiltrated by ideas. Genetically Modified Organisms in Developing Countries - edited by Language : The Discourse of Arguments for GM Crops and Food. Genetically Engineered Crops: Experiences and Prospects. Safety Assessment of Genetically Engineered Foods although the answer would need to be determined with reference to the specific language of the law. . There clearly are strong nonsafety arguments and considerable public support for mandatory. Genetically modified language: the discourse of arguments for GM crops and food /. by Cook, Guy W. D.. Published by: Routledge, (London ; New York. press coverage of the genetically modified (GM) food debate during the first half of 2. This was then analyzed using corpus linguistic and discourse analytic GM policy to the invasion of Iraq, and, by analogy, rejected pro-GM arguments as . an Adequate Language in the Case of GM Foods,â€• Environmental Education. Laurie Taylor explores an Italian food market and the language of food politics. Genetically Modified Language: The Discourse of Arguments for GM Crops.

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